

**Hiteon PTC Board Special Meeting
March 23, 2020**

Present: Kim Rivers, Carrie Tillotson, Aaron Sarver, Brenda Montgomery, Rebecca Kanarek, Joni Epstein, Amy Fabian-Crump

Not Present: Danielle Kolp

Discussion Topics

1. Zoom meet ups for parents - general social time and specific topics
 - Homeschooling apps and documents they are finding helpful
 - Mental health - tips to get through each day
 - Netflix movie meetup – watch on a browser, all watch movie at same time and chat. Could do a virtual movie night, people can chat with each other. Or some other movie meetup platform?
 - We can help amplify messaging of BSD meals availability via Facebook and Smore newsletter.
 - Hold off on posting educational resources until president meets with school principals to get her feedback on what is reasonable.

2. Previous meeting with principals:
 - Technology ask is to look at expenses in curriculum support, and forgo some areas that could then be put into a fund for technology to get all the Apple TVs in one fell swoop this summer/before 2020-2021 school year begins in fall.
 - Not sure this is the right time to be considering this ask, given the current circumstances about what the rest of this year and next year are going to look like.
 - We have \$79,000. If currently scheduled events do not happen, we will need to take certain actions:
 - o refund corporate sponsorships for Fun Run T-shirt?
 - o 5th grade fundraising – some was cash checks from 5th grade families – may want to consider returning.
 - o Would take balance down to \$75,000 if we have to return some funds.

3. Fun run alternatives - how to we approach our corporate sponsors
 - Some options:
 - o Scrap the Fun Run this year - not enough time to pull it off. Could move it to Spring 2021 and transfer sponsorship to 2021 Fun Run and give corporate sponsors the same benefits.
 - o Could offer to refund corporate sponsorships.
 - o Could move 2020 Fun Run to Fall, maybe last week of September/first week of October. Could have check writing campaign as back-up plan if we're unable to have Fun Run in Fall.

- President to check with Fun Run co-chairs about timeline for planning for Fall, and with school principals if it is feasible.
4. PTC messaging and a helpful page on our site with resources
 5. Look at upcoming schedule and see what should be cancelled vs. rescheduled (I'll be honest, I'm not optimistic that we will be returning to school before the summer....but we have to plan as if we are)
 - Work with chairs to see what can be rescheduled, if possible.
 - Need to remove some events on Facebook need to be remove.